

ENTREPRENEURSHIP EDUCATION IN THE COVID-19 PANDEMIC: CASE ON DAARUL QUR'AN STUDENT

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Abstract

This study was motivated by the Covid-19 outbreak, which hit the world in all sectors, including the school sector. The Management of Sharia Business Management Studies at the Daarul Qur'an Institute, Jakarta, as one of the religious education institutions, continues to hold Entrepreneurship Education programs while Indonesia is facing this pandemic. What is the purpose of this study? How do students complete business lectures during the Covid-19 disruption? Thus, we can describe the learning model and business activities undertaken by students during the outbreak what strategies and approaches were used in conducting this study, namely subjective explanations. The various information instruments used were interviews and writing studies. The results showed that the entrepreneurial activities of students in the Islamic Business Management department of the Daarul Qur'an Institute included the use of their pioneering potential and complimented them, creating inventive items and cycles, adapting to the learning climate when the pandemic peaked and inspiring online interaction solutions. Another way is to protect themselves from having direct contact share with their social interactions on campus.

Keywords:

Entrepreneurship Practices, The Covid-19 Pandemic

Introducción

In mid-2020, the entire world was stunned by the episode of the Corona Virus (Covid-19), which caused alarm all over. This infection has contaminated a considerable number of individuals and executed a great many individuals. Indonesia is one of the nations influenced by the spread of the Corona Virus (Covid-19) episode. The Indonesian government quickly gave a calamity crisis status beginning February 29, 2020, concerning this infection pandemic. The public authority has found a way ways to settle this exceptional case, one of which is by mingling the Social Distancing development. This idea discloses that to lessen or even break the chain of Covid-19 contamination, and one should keep a protected separation from different people of at any rate 2 meters, and not connect with others, staying away from gatherings, one area isn't

They can stand alone, and they have a strong influence across sectors. It can be said that the current social problems have a significant impact on decreasing the productivity of the community, especially workers or employees, which have implications for the education, economy, and family health sectors considering that several jobs or professions cannot be done at home. All people in Indonesia feel this impact. Controlling the impact of the spread of the Covid19 Virus and the challenge of continuing to be productive during a pandemic requires people to adapt quickly. All sectors, including economy, education, health, and others, also adapt to continuing their activities to remain productive. (Marganingsih & Pelipa, 2020) The Sharia Business Management Study Program also promotes policies related to the handling of Covid-19 by continuing to carry out online learning. One of the Sharia Business Management Study Program courses held in the even semester of the 2020/2021 Academic Year is the Entrepreneurship Course. Entrepreneurship is the process of forming a new business that aims to make a profit, create value and produce better products and services. (Suryana, 2011). Entrepreneurship Education held in Higher Education must prepare students and female students to dare to be independent, creative, and innovative. With the existence of the Entrepreneurship Education learning method on the campus of the Daarul Qur'an Jakarta Institute, it is one of the compulsory courses that must be taken not only in theory being learned but also in their application so that they can apply it when they have finished their studies later. Students, in the process of education online are invited to discuss concepts and theories about Entrepreneurial Personality, Creativity and Innovation in entrepreneurship, productivity, motivation and Team Work, Exploitation of Imagination and Intuition Leading to Entrepreneurial Success, Leadership, Entrepreneurial Ethics, Entrepreneurial Ideas, and Opportunities, Profiles Entrepreneurship, Business Feasibility Research, Marketing Plans, Business Plans, and Selling Applications in Entrepreneurship. According to (Zimmerer 2008), students in the application module Selling in Entrepreneurship, the benefits of entrepreneurship have particular challenges because it was tried during the Covid-19 pandemic to carry out selling practices required to practice health protocols. According to him, owning or chairing the industry has the freedom and opportunity

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to entrepreneurs to achieve meaningful goals. Entrepreneurs want to try to calm their lives, and they use their business to make this desire happen.

Research methods

This research on Entrepreneurship Education in the Covid-19 Pandemic: Case on Daarul Qur'an Student uses qualitative research methods with the descriptive type of research. This type of research is intended to describe certain events or incidents. Data collection in this study refers more to words or images and does not emphasize numbers.

This study uses secondary data in literature studies in articles, journals, books, and others. After the researcher has collected information and data, the researcher will reduce the data to focus on essential things and are considered relevant. Then done

gathering information and zeroing in on the material, the analyst will depict and finish up the exploration that has been done to disclose the issues to be clarified.

As expressed by Behar (2008), this methodology was created in research dependent on a narrative survey system of books, parts, articles, and working records, including reports that have been described by selectivity, dependability, and logical legitimacy and their relationship to the issues that are the focal point of this examination.

In breaking down research information, analysts utilized Miles, Huberman, and Saldana (2014: 31), which comprised the phases of information assortment, information buildup, information show, and finishing up.

Meanwhile, to obtain the validity of the data, researchers used several techniques, namely increasing persistence, peer discussion, checking members, and triangulation.

Results and Discussion

As is by and large known, all components dependent on the explanation of the World Health Organization (WHO) Coronavirus infection (COVID-19) were accounted for from Wuhan, China, on December 31, 2019, interestingly. Coronavirus is one of the specific groups of other Covids that cause ailments going from the primary virus to more diseases. Coronavirus is spreading more than 185 nations, influencing more than 2,000,000 individuals around the world. Because of fears of a sharp expansion in COVID-19 cases, numerous nations carry out techniques and approaches to back off.

The spread of the infection. Past investigations have shown that pestilence diseases hurt monetary action and the world's ambitious climate.

This affects one sector and leads to all sectors, especially in our world of education. The world of education, including one of the tertiary institutions, especially the Business Department in Darul Qur'an, seems to be forced to give all its strength. The main problem faced by this College is the digitization of classrooms. Classroom digitization is then better known as the online learning process. In addition, based on the model and principles of the entrepreneurship department, which emphasizes more on the practical aspects of the field, students at Darul Qur'an freed to do a practicum while maintaining health protocol following government recommendations.

Following what M. Zainuddin expressed (2005: 2), practice or practice is a learning methodology or instructing used to show psychomotor capacities (abilities) together, getting (information), and emotional (perspectives) utilizing lab offices. About business, Buchari Alma (2013: 24) is an individual who breaks the current financial framework by presenting new labor and products, making new associations, or preparing new crude materials.

About the above setting, innovative practice exercises are immediate learning exercises.

Encounters to understudies about carrying on as a business visionary, managing different client qualities, and reacting to the different dangers looked like a business visionary. Following what understudies do during pioneering practice, understudies acquire insight and worth as indicated by their capacities and results.

Entrepreneurship education plays a vital role in shaping Darul Qur'an students to become entrepreneurs, making entrepreneurship able to be implemented through education, primarily through entrepreneurship education. During the Covid-19 pandemic, selling activities as a practice in the Entrepreneurship Education Course must be carried out by implementing health protocols, using masks, maintaining minimum distance from customers 1 meter, diligently washing hands/use hand sanitizer. Students can offer products or sell products online.

Even though it is in a tense situation like now, innovation and motivation must be maintained, especially by studying entrepreneurship education. Covid-19 does not mean they have to soften the entrepreneurial spirit; it is essential to have entrepreneurial skills. In other words, it is important to be independent, understand what problems are necessary to solve, and have the capacity to find innovative ways to solve problems and provide value, to provide everyone, including interested Darul Qur'an Students, with skills that are useful for solving problems using

entrepreneurship and thinking in any context. Entrepreneurial education innovation during the Covid-19 pandemic did not only generate ideas. Innovation means the creation of new and valuable ideas that lead to methods, products, or services. Creating something is not enough - while creativity can be interpreted as making something new and valuable, innovation is defined by concrete solutions that result from creativity, often to solve existing problems. Advancement is made by a culture that encourages and rouses a creative mind and self-articulation to which everybody can contribute. The outcomes show that businesses can achieve changes in the public arena and the economy of a country. We should zero in on getting important outcomes to take the country's economy to the following level and spotlight creating business ventures best, and for this purpose, which can become and most valuable than young people. This will help the economy and will lessen joblessness by making new openings. The Internet assumes a crucial part in this since all youngsters approach the Internet, and the Internet is the excellent least expensive approach to advertise items. Individuals make their pages on friendly applications and sell their items. Youngsters love innovativeness, and they utilize better approaches to advertise their items (Eckhardt et al., 2018). The innovation of the Covid-19 period is very much needed to create sustainable economic growth at the national level. Just improving what is already there is not enough as new solutions and ways of working in times of crisis are developed on the global market. Entrepreneurship education provides a vital breeding ground for innovation. Working in an entrepreneurial way of thinking is better for organizations and individuals now, but having an entrepreneurial mindset and skills will become even more critical in the future. In the future, people will work more independently, for example, freelancers, and that the larger organizational structures will be more flexible, and students will have to take more responsibility to succeed.

The entrepreneurial practices carried out by Darul Qur'an Jakarta students are a continuation of the online learning model, as explained earlier. The online learning model is carried out to provide theory, enthusiasm, and motivation for all students in implementing entrepreneurship education according to what has been discussed in online learning.

The online learning carried out, which is a follow-up to the Covid-19 Pandemic, requires learning to be held online at home. Currently, Nadiem Makarim, the Indonesian Minister of Education and Culture, is working on Distance Learning (PJJ) which focuses on three components, namely numeracy, literacy, and character education). According to him, the three of them are the basic foundation. The issuance of the Minister of Education and Culture Circular Letter Number 4 of 2020 concerning the execution of training strategies in the crisis time of the spread of Covid-19 is proof of this.

The use of information technology plays a vital role in distance learning. Information technology that has developed rapidly can be utilized in the learning process (Sofwan Nugraha & Supriadi and Saepul Anwar, 2014). Digital-based learning is alternative learning in the digital age (Prawiyogi, Anggi Giri, 2020). The use of digital-based learning is a step to dare to innovate and be creative. The use of this technology is an opportunity to develop educational learning methods.

Entrepreneurship for students.

In order to improve and maintain the existence of entrepreneurship education and make online learning a basis for providing theory and entrepreneurship in the covid-19 pandemic season as an applicable event, an evaluation was carried out by the campus. From the evaluation results, data were obtained in the form of the suitability of online learning activity material with the urgency of the needs of students in carrying out entrepreneurial activities following what has been discussed in

learning. These learning activities and entrepreneurial practices have had a significant impact on the development of entrepreneurial skills.

Conclusions

The Covid-19 pandemic provides lessons for life both in learning and in the context of entrepreneurship education. Changes in the model and characteristics of entrepreneurship education learning have also changed from learning from home (study for home) to the implementation of entrepreneurial education practices carried out by Darul Qur'an Jakarta students.

In addition, in changing the model and characteristics, lecturers and students' teaching and learning activities are carried out remotely online. Starting from providing materials and assignments,

artistry, and assignment submissions. In online learning, the primary means needed is internet-based technology. After the discussion material was delivered, the next step was to take action, namely going to the field to carry out entrepreneurial practices by consistently implementing health protocols.

We need solid help in exploring the unrivaled social and financial effect of COVID-19. In no time, earnest financial and money-related measures are expected to help ensure occupations,

support independent work, support corporate liquidity and activities, and speed up future recuperation. Business venture education is a significant and fast-growing job creator, particularly for the more weak gatherings, ladies and youth. This is additionally an area with a demonstrated ability to bob back, and increases the recuperation to different areas was essential. Composed and active moderation and recuperation intend to help the area create enormous financial movement returns and work. Incredible freedoms to gain from one another's schooling frameworks have been uncovered through this investigation. The outcomes feature the significance of an advanced schooling activity plan.

Most importantly, that schools around the world with students in disadvantaged socio-economic situations succeed in creating practical ICT lessons using the resources at their disposal so that each student can achieve high competency.

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